



MAY 2010

**NOTICE as of July 1:**

The Rolls discount structure is being changed. The new discount structure will be based on yearly sales rather than order quantity. Information about the new change will be coming. Call for more info.

**IMPROVED PRODUCTS SALES**

The PA202 sales were up 1600% in March due to a large school installation. We are building larger production runs of the PA202, but with its increasing sales we are having a difficult time keeping them in stock. Please call and check availability for orders over 400 pcs.



**A preview of new products**

New products and updates to existing products we are working on:

**NEW MA254**

NOW SHIPPING



The new MA254 is a compact class D stereo amplifier with a 4 CH. stereo mixer built in. It has 5 watts per channel @ 4 Ohms. The class D low heat design gives the MA254 the ability to be mounted in very tight applications. It will work great in ceilings by projectors, or anywhere small and heat free amplification is required. The MA254 is built in an all metal chassis and weighs 1 pound. Overall dimension are 6.75" X 3.5" X 1.5". Bottom mounts are provided for permanent installations. The MA254 has an included 12 VAC external power supply. The 4 channel mixer section consists of 4 separate RCA stereo inputs, along with a 3.5mm (1/8") stereo input perfect for an ipod or laptop computer type input.

**NEW PRODUCT!!**

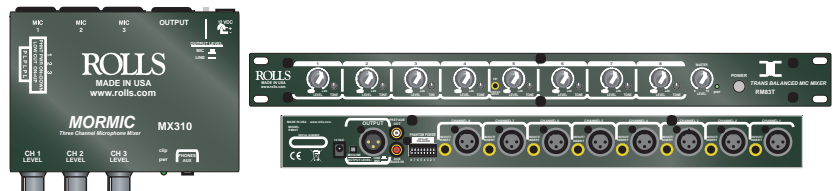
**NEW HA540**



The Bellari HA540 is a single channel Pure Class A Headphone Amplifier. The HA540 is an amazing high end headphone amp that would work great for someone listening to their high end record collection with thousand dollar audiophile headphones, or someone just listening to an Ipod or Zune that likes a lot of headphone volume. The HA540 truly is a high end piece that, like all Bellari products, is affordable to just about everyone. We will have production of the HA540 ready to ship sometime in June. We are taking orders for the first production run now, so I would suggest getting some on order because we are sure to run out. You must sign a new Bellari dealer agreement to get the HA540.

**MX310 and RM83T update**

MX310 will be ready to ship in a couple of weeks. The RM83T is still in testing. We will have an actual projected ship date some time in June.



VISIT ROLLS BOOTH C6958 AT INFOCOMM JUNE 9-11