



FEBRUARY 2010

A preview of new products

New products and updates to existing products we are working on:



We are updating the MX22s. Don't worry, it will have the same functions as the current version. The change to the MX22s will be the addition of a mono/stereo switch on the side of the unit. The old version was mono and stereo compatible but it required the removal of the top cover to change the setting. We only have a few of the old MX22s in stock, and might be out for a couple weeks during the change to the new version.



The RA63s is getting a mono/stereo switch added to it also. Just like the MX22s the unit was stereo and mono compatible before, but needed the cover to be removed for switching. Now there will be a switch on the front of the unit to easily change the setting. All other functions of the RA63s will be unchanged. The new version will be available in a few months. We will keep you updated on the exact date.



The RM64 is being updated. We are adding a 3.5mm (1/8") jack to the front panel for an ipod type input. This will be on the next production run of RM64's and will be available in the next few months. We will keep you informed as to the exact date of the update. All other functions of the RM64 are unchanged.

IMPROVED PRODUCTS SALES

The MX41 sales were up 300% in January!! We are building larger production runs of the MX41, but with its increasing sales we are having a difficult time keeping them in stock. Sales for the MX34b are also up. We continue to sell them for installations almost every month.



BELLARI VP SERIES PRICE INCREASE



Due to component price increases (12Ax7 tubes and switching power supply) the VP130 and VP530 price is being increased. The increase will take effect as of April 1 2010.

TRADE SHOWS

Rolls will be attending The Music Messe March 24-27 in Frankfurt, Germany.

We will be at the Infocomm show June 9-11 in Las Vegas. This is our most productive show. We are working on a rep meeting for Wednesday morning June 10th at 7:00 am at the Embassy Suites Convention Center. More info to come. David, Alex, Marsha and Marilyn will all be at the show.