



JULY 2009

A preview of new products

New products and updates to existing products we are working on:

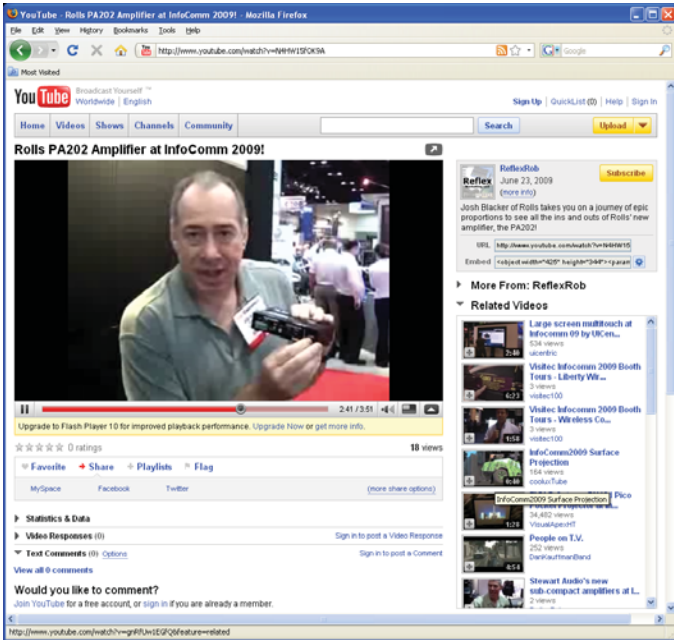
New MT502 - a new Bellari product!! The MT502 is a moving coil to moving magnet cartridge transformer. It will complement the VP130 and VP530 with the ability to utilize a moving coil cartridge with a moving magnet phono preamp. This product will be available sometime in August. There will be more information on this product in the next news letter.

MOST IMPROVED PRODUCT

The MA1705's are now back in stock. After shipping a few hundred of them in June we completely ran out of MA1705's. They are now back in stock but if you need more than 100 I strongly recommend calling the factory for availability. At the end of this month we will have a few hundred of them back in stock.



UPC-A bar codes on all products!!!



Watch the Josh Blacker / Reflex Marketing video description of the PA202. Just click on the link.
<http://www.youtube.com/watch?v=N4HW15fOK9A>



As of July 9 we are now shipping all products with a scannable bar code (UPC-A code) on the outside of all product boxes. This code and product designation will be on two sides of all boxed products for ease of scanning even on pallets. All accessory products that are in a plastic clam shell box will have a scannable barcode on the back of the product.

Pictures from the INFOCOMM trade show in Orlando, FL.

Rolls both at INFOCOMM



Josh, Alex and David at the booth



Rolls rep. meeting. It looks like we should have handed out No-doze at the door.

