



**JUNE 2009**

**A preview of new products**

*New products and updates to existing products we are working on:*

*New MT502 - a new Bellari product!! The MT502 is a moving coil to moving magnet cartridge transformer. It will complement the VP130 and VP530 with the ability to utilize a moving coil cartridge with a moving magnet phono preamp. This product will be available sometime in July. There will be more information on this product in the next news letter.*

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**NEW PRODUCT!!**

**RPQ160b**



The RPQ160b is a new parametric equalizer that will be shipping in July. The beta testing is done and all parts are on order. We have incorporated a new type of internal power supply with the new design. Although the unit will run on the supplied Rolls PS12 power supply, the internal power supply bumps up the voltage to 30 volts peak to peak. What does this mean you ask? IN SHORT IT MEANS MORE HEAD ROOM!!

**MOST IMPROVED PRODUCTS**

Every month in the news letter we have been featuring a product that had a dramatic increase in sales for that month. For June we have no choice but to show all three products that have increased sales because the sales were so dramatic.

**NEXT COLUMN**

**MOST IMPROVED CONT.**



First is the MX41s. We had a single order for 366 pieces that are going into an installation for a market trading company. Each trader at DRW Trading group will have a MX41s installed in their cubicle for mixing PA announcements. We asked why they went with the Rolls piece and were told that they did not consider price. They reviewed the options and decided to use our MX41s because of the high quality.



Next is the GCi404. We had a single order for 207 pieces for Purdue University. They were spec'd into the Universities computer lab. We asked them why they chose the Rolls GCi404 and their reply was that there was no other unit that had the capability of the GCi404.



And finally we have the MA1705. Not only did we have a single order for 103 pieces, we also had orders for over 200 of these!!!!!!!!!!!!!!!!!!!! Why have we sold so many of them? Because they are cool.