



FEBRUARY 2009

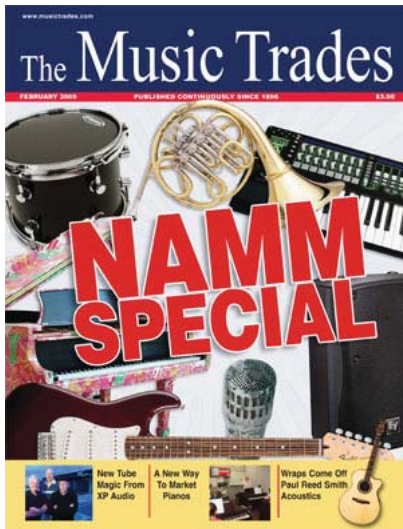
A preview of new products

New products and updates to existing products we are working on:

We have two products that we are currently working on right now. They are both in our prototype stage and will be ready for shipment in the next two months. One is a new ten channel single rack space headphone amp with low cost kept in mind during the design called the RA102. We also have a two channel 20 watt amp that is very small in size like the PA71 but stereo and with more power called the RA202.

We are currently beta testing a Moving Coil to Moving Magnet small passive adapter. If all goes well it will be ready in three months.

For 2009 we are planing on expanding the Bellari line with three products. One is a single channel single rack space tube mic preamp. Another is a high end version of the VP series phono preamps that will be compatible with Moving Coil cartridges and finally a long awaited tube headphone amp. These will be in development for a few months but we are optimistic they will be ready sometime in 2009.



Rolls has added Music Trades to its 2009 marketing strategies for print. We will have spots in the magazine beginning with the 2009 March issue and run adds thru out 2009.

MOST IMPROVED PRODUCT

Most improved sales go the the MX44. It has increased in sales by 3900% for January. We realize that this is a temporary increase due to two separate large orders but it is still cool to hear about a success in light of all the recent economic bad news.



MX152 IS CHANGING TO THE MX153

The MX152 will be changing to the MX153 next month. The unit is exactly the same in all functions as the old version but the new MX153 will use a Rolls PS27 power supply making the unit quieter and giving it the ability to be used in DC only applications.



The RM203x will be changed to the new RM219 next month. The new version utilizes a PS27 DC power supply to make the unit even quieter and allow it to be used in DC only applications.

